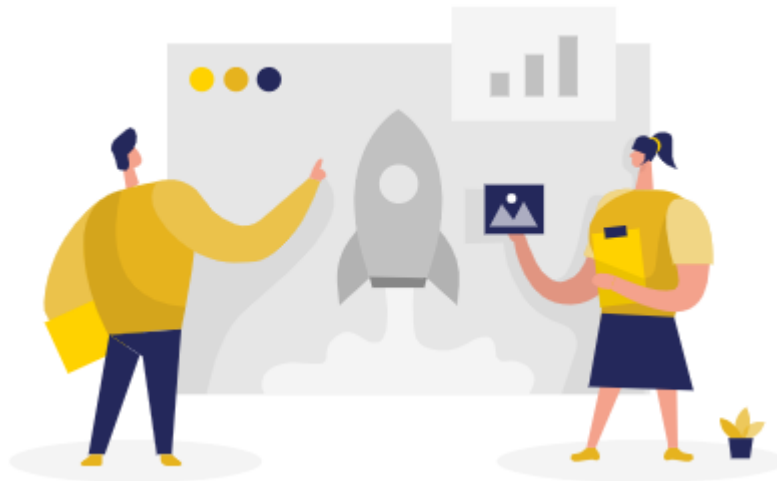


Company story

Your Story



Use your story to introduce new employees to your company, or as part of your marketing strategy to reach and engage potential clients.

- How it started—the original idea and the motivating factors that inspired you to start your business (*put a face to the name - introduce your founders!*)
- A challenge you faced along the way (*people relate to imperfection—show your audience that you are familiar with difficulties and even failure*)
- How you overcame that challenge (*What did you learn? How did you become better as a company as a result?*)
- Name your most important company milestones (*the year you reached them and a brief description*)